



INTERIOR'S

 GROUP
PRESENTATION





■ WHO WE ARE

For the last 40 years, Interior's furniture & decoration are created by our home interior stylists team based in our head office in Normandy (Le Havre), France. Proud of our cultural heritage, Interior's desire is to share with you not only the experience of Southern France Provence, French country, Louis XVth, XVIIIth, XIXth but also a more contemporary style, way and art of living... our very own and unique lifestyle !



**WE DESIGN OUR FURNITURE
& ACCESSORIES**

**WE PRODUCE IN OUR
VERY OWN FACTORIES**

**WE CREATE A
UNIQUE LIFESTYLE**



■ OUR HISTORY

1977

Creation of Interior's in Le Havre, France.

1985

First Interior's furniture store.

1990

Purchase of 3 manufacturing factories in Vietnam, 60.000 sqm called Dewberry.

2008

Opening of 20 shops in Russia with our franchise agreement partnership.

2012

Acquisition of the eco certification PEFC and FSC.

2013

Olivier Elmalek and Edgard Bonte purchase Interior's group and become co-directors.

2014

Creation of a new corporate identity and style guide. Launch of the e-shop.

2017

Celebration of Interior's 40 years !

2018

A strong network of 30 retail stores in France and a presence in 40 countries on the 5 continents

2020

Interior's develops contract business in France and abroad: trendy cafés, restaurants and unique hotels



In accordance with traditional 19th century methods and the use of an exceptional quality of wood, we handcarve and handpaint our furniture. Our ornaments and sculptures are a real work of craftsmanship. Our unique patinas and strong know-how have been a well kept secret for 40 years. We thrive on developing high quality products and pledge to build long term business relations.

■ OUR ADVANTAGES

A WIDE RANGE OF PRODUCTS

Over **10.000** references
30 furniture collections available
6 new collections per year
New finishes and add-ons each year

FROM 4 TO 6 WEEKS LEAD TIME

4 weeks for our best-selling products (MTS)
6 weeks for the rest of our products (MTO)

MINIMUM OF QUANTITY : 5/10

Thanks to a reduced minimum quantity, test our large offer of furniture and accessories

SPECIFIC DEVELOPMENTS

A part of our business is dedicated to client specification and the development of their products

BRANDING

3D and packshots database
Ambiance pictures
Sales training book
Merchandising Guidelines



WE HAVE THE UNIQUE SOLUTION FOR YOUR UNIQUE PROJECTS !

You are professional and need advice for the layout of your project? we are here to help you ! Wholesaler, retailer, HORECA owner or architect! Discover our wide offer of furniture and decoration and create an ambiance that suits you.



WHETHER YOU ARE A

RETAILER OR
VOLUME DISTRIBUTOR

ARCHITECT OR
INTERIOR DESIGNER

HOTEL OR
RESTAURANT OWNER



In need of inspiration ?

We help you with the study of your project, the elaboration of 2D and 3D, we offer adapted layout solutions

Discount for the Trade only

All year round, benefit from exclusive price offers for trade customers only

With you each step of the way

A dedicated team will guide and advise you during the project

OUR NETWORK

PARTNERS AND
DISTRIBUTORS IN 40
COUNTRIES



A PROJECT ABROAD? WE HAVE THE RIGHT SOLUTION FOR YOU

Interior's is the partner you need for your projects. With stocks in France and Vietnam, we deliver worldwide !



INTERIOR'S

COME MEET US



IN FRANCE

Trade showroom and headquarters in Le Havre,
Normandie. 30 retail stores across the country.



IN VIETNAM

2 factories of 40'000sqm near Hồ-Chi-Minh

TO BOOK YOUR VISIT

international@interiors.fr